



Senior Graphic Designer

Alex Nason

Hello! I am a Senior Graphic Designer with over 7 years of design and marketing experience. I have a passion for branding and brand management, editorial design and videowork. If you would like to see additional portfolio examples please email me.

Skills:

Proficient in Adobe Creative Cloud. Figma. WordPress. Microsoft 360. Mac Proficient. Constant Contact. Project Management. Monday.com. Pickit. DAM Software. Metadata.

Interpersonal Skills:

Time Management. Organizational Skills. Multitasking. Visual Communication. Client Branding. Researching Trends.

Education:

Endicott College 2015 - 2019

Bachelor's in Fine Arts Focus in Graphic Design

Connect:

Website: AlexNasonDesigns.com

Linked In: [Alex Nason](#)

Email Me: AlexNason96@gmail.com

About Me:

What is it like working with me?

Thank you for asking, I pride myself on my love for what I do and having fun while doing it, getting work done while keeping moral high. I love to collaborate with my junior designers and give tips and tricks on ways to make their design lives easier.

Time management is one of my strong suits which I picked up from being a dancer my whole life.

I also enjoy bringing new ideas to the table that will help with our everyday jobs. For instance I researched, did a competitive analysis and presented to bring a DAM and an AI Voiceover technology to our company to enhance our work and productivity.

Experience:

February 2025 - Present

Senior Graphic Designer: Evergreen Energy Partners

I am the head graphic designer here and work closely as a mentor for new design hires. Working across 22 clients and various media types including what was below.

May 2020 - 2025

Content Graphic Designer: Evergreen Consulting Group

As the main graphic designer at Evergreen, I create both print and digital work across 13 clients. Designing marketing collateral for campaigns that includes but is not limited to; email graphics, handouts, brochures, stickers/swag, POP materials for stores, and posters. I also create videos and illustrations for clients. I manage and set-up Evergreens Digital Asset Management (DAM) system. On top of my graphic design skills, I also research and discover new technologies.

December 2018 - May 2020

Graphic Designer: Evergreen Consulting Group

Hired after my internship, I designed graphics for clients, worked with an LMS, designed eLearning courses, and worked in WordPress. Began creating reports and guides for various clients

September - December 2018

Design Internship: Evergreen Consulting Group

A three month Graphic Design internship. I worked for the EiQ sector of Evergreen, creating graphics for clients as well as creating online learning courses utilizing Articulate 360.

June 2017 - July 2017

Month Internship: Boston Ballet School, Boston Ma.

Marketing Internship for the Education and Community Initiatives programs. Created marketing plans, calendars, and social media posts. Worked in depth with the Adaptive Dance Program.

2016 - 2018

Work Study: Endicott College

Creates posters and advertisements for upcoming events that the school is hosting and also flyers, invitations for upcoming art galleries. I also ran the social media for the arts department at Endicott.

Summer 2016

Internship: Evolution Sports, Woburn Ma.

Graphic design internship where I created logos, flyers and other promotional work along with constant contacts.

Certifications

[Print and Digital Elements of Design: Branding and User Experience](#)

[Print Design Academy: Print Ready Files Mini Course](#)